

2025 New York City Mayoral Election

Vote Intention for NYC Mayor

Approval Ratings: President, Governor & Mayor

Image of Political Figures | Key Issues | Economy

Summary

1. Methodology and sample profile

2. Results

- 2.1. Vote intention: NYC Mayor
- 2.2. Approval and evaluation of political leaders
- 2.3. Image of political figures
- 2.4. Most important issues
- 2.5. Economic perceptions

3. About AtlasIntel

1. Methodology and sample profile

Target population
Likely voters in the 2025 NYC Mayoral Elections

Sample size
2,404 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±2 p.p.

Confidence level for estimation of the margin of error
95%

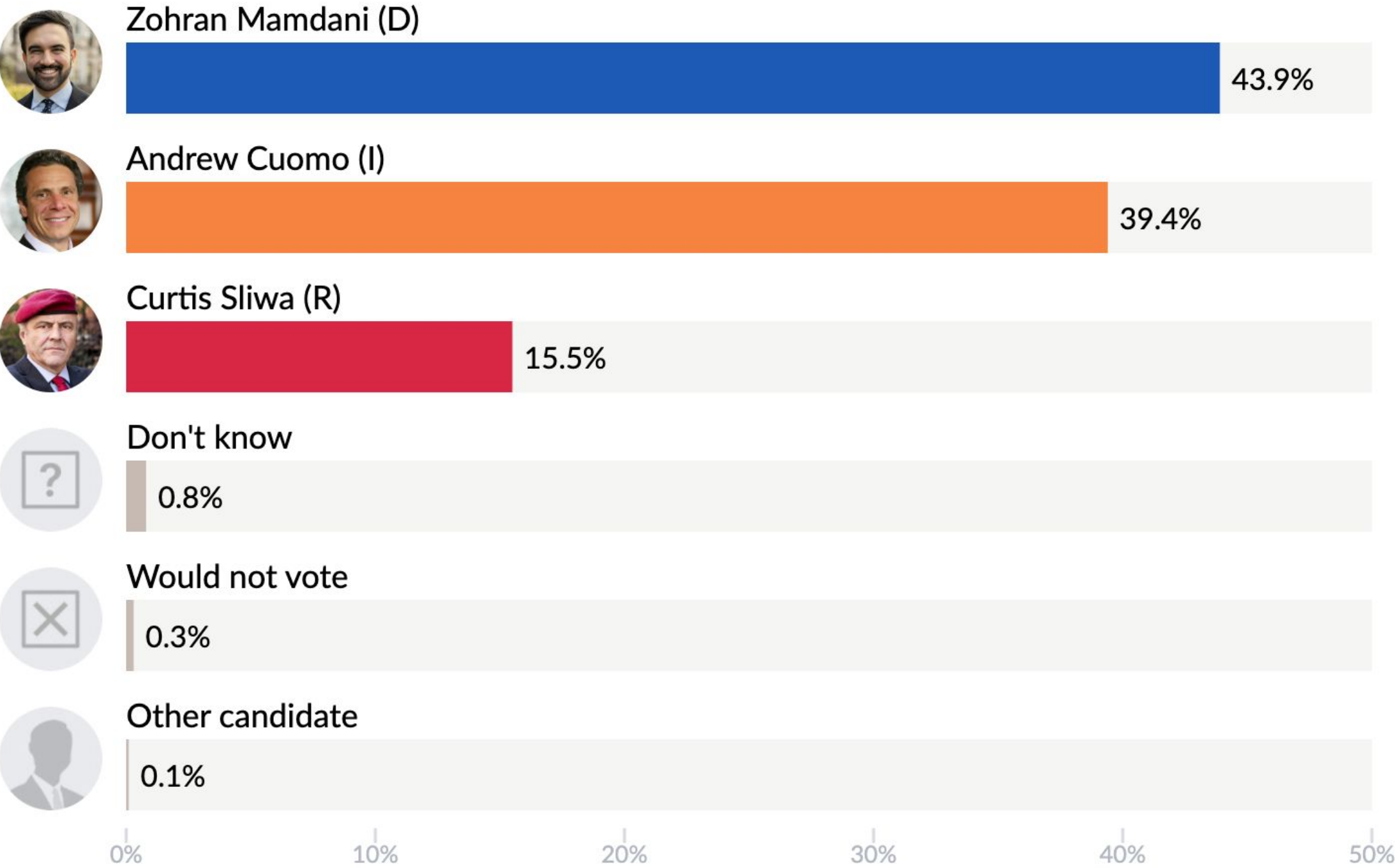
Polling Period
10/31/2025-10/02/2025

GENDER		AGE	
Woman	51.4%	45-64	31.9%
Man	47.1%	30-44	31.0%
Other / prefer not to identify	1.5%	65+	21.1%
		18-29	16.1%
FAMILY INCOME		EDUCATION	
Above \$100k	45.7%	College degree or higher	55.0%
\$50k - \$100k	28.2%	High school diploma	22.8%
Below \$50k	26.1%	Some college	18.7%
		Less than high school diploma	3.5%
RACE		PARTISANSHIP	
White	39.0%	Republican	19.1%
Hispanic	26.0%	Independent	21.8%
Black	17.1%	Democrat	59.0%
Asian	12.5%		
Multi-racial	5.0%		
Native-American	0.4%		

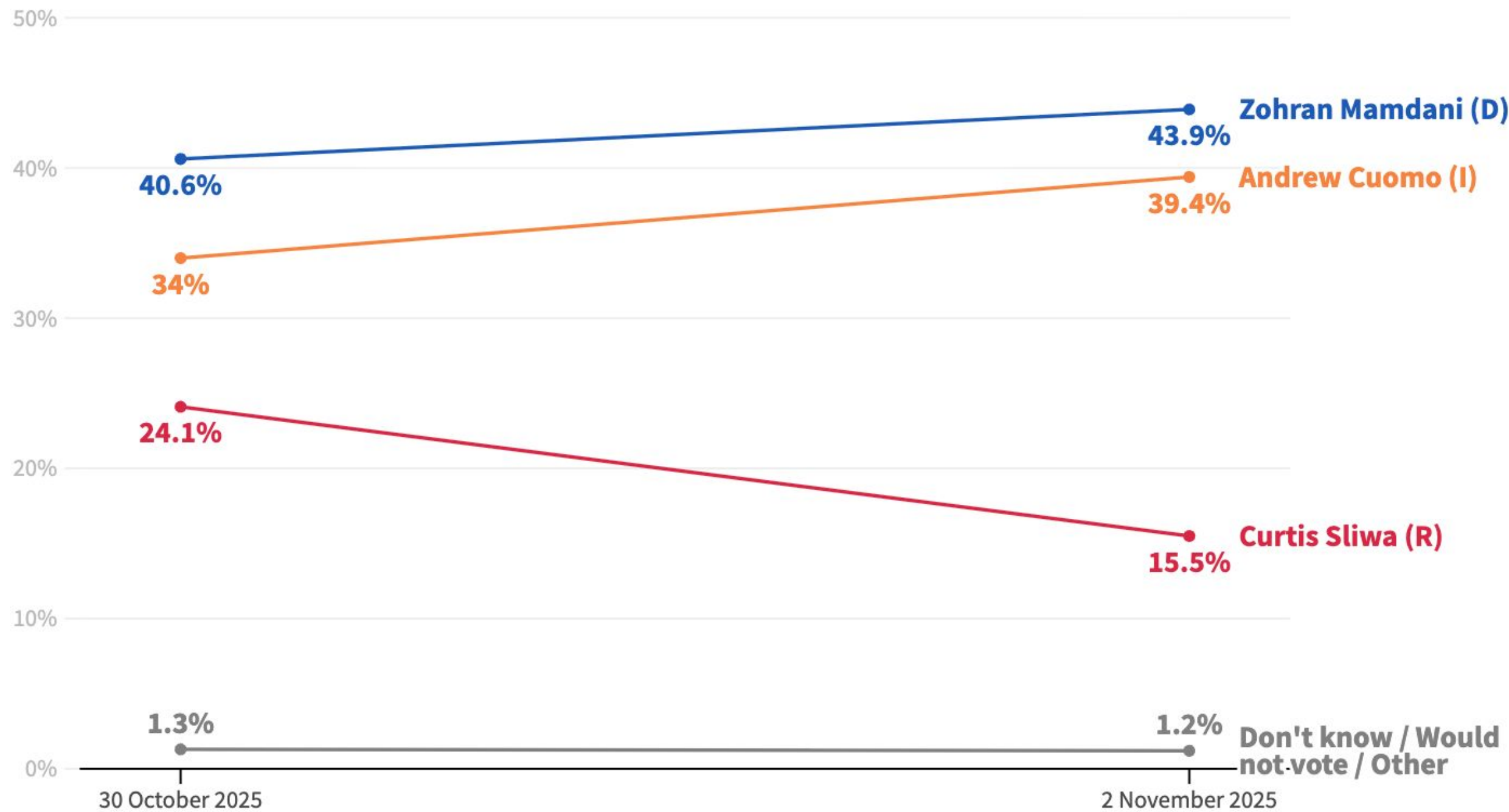
2. Results

2.1. Vote intention: NYC Mayor

If the 2025 NYC mayoral election were held today, who would you vote for provided these were the candidates:



If the 2025 NYC mayoral election were held today, who would you vote for provided these were the candidates:



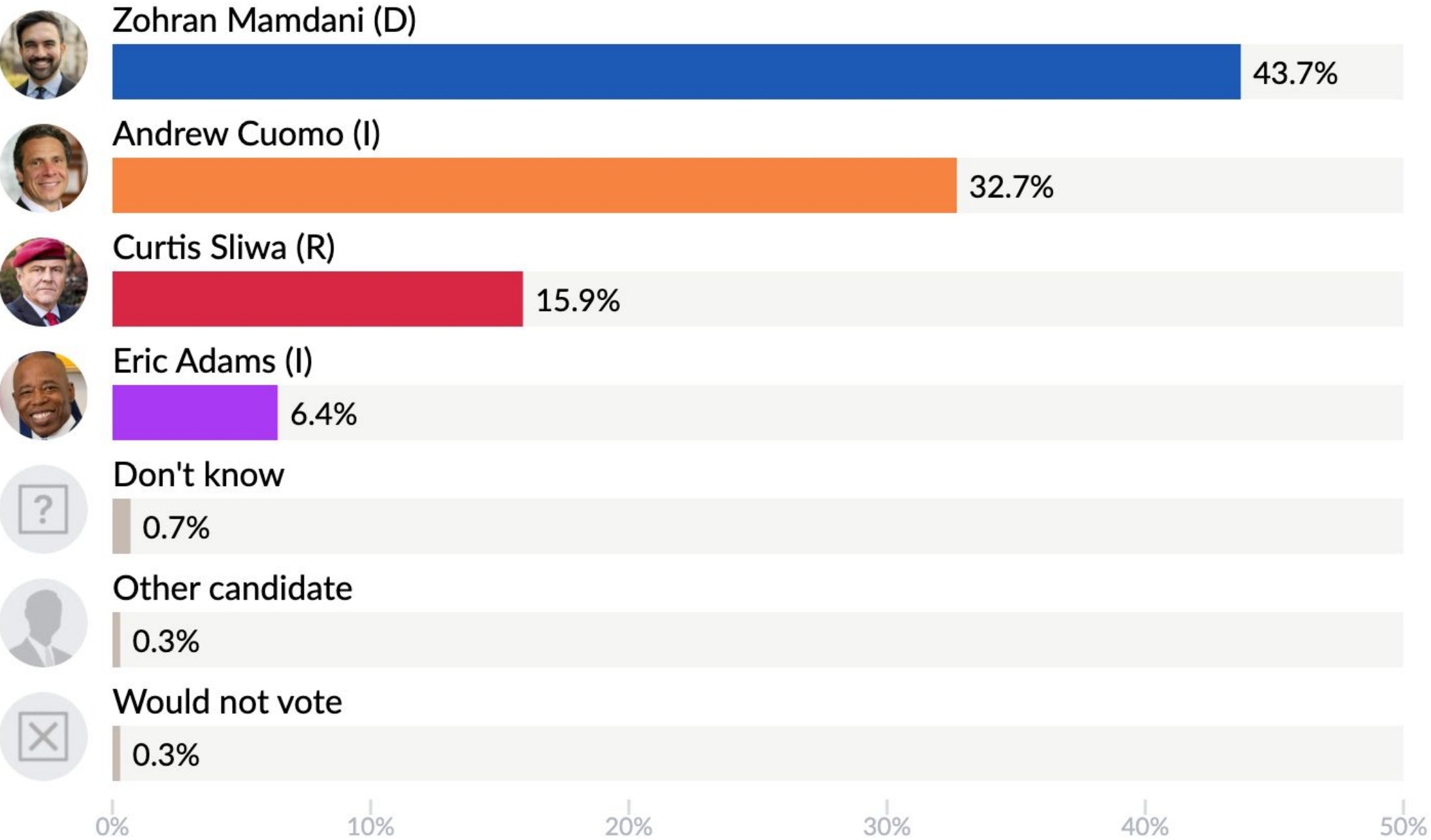
	GENDER			AGE				EDUCATION			
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	Some college	High school diploma	Less than high school diploma
Zohran Mamdani (D)	50.9	37.4	43	62.2	52.7	35.8	29	49.2	43	32.9	35.8
Andrew Cuomo (I)	33	45.1	46.2	23.1	33.6	43.3	54.3	40.2	38.9	36.4	48.5
Curtis Sliwa (R)	13.8	17.3	9.6	13.4	11.9	19.7	16.3	8.7	17.6	30.2	15.7
Don't know	1.5	0.2	0	1.2	0.8	1.1	0.1	1.2	0.1	0.5	0
Would not vote	0.7	0	0	0	0.9	0	0.2	0.5	0.3	0	0
Other candidate	0.2	0	1.3	0.1	0.2	0.1	0.1	0.2	0.2	0	0

	FAMILY INCOME			RACE								PARTISANSHIP		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	Native - American	White	Multi - racial	Democrat	Republican	Independent		
Zohran Mamdani (D)	44.5	35.9	48.4	59	48.2	44.3	17	37.2	42.9	61.6	4.9	29.9		
Andrew Cuomo (I)	36.4	42.9	38.9	26.2	41.7	36.9	73.8	44.6	33.5	35	42.2	48.7		
Curtis Sliwa (R)	18.9	19.7	11	12.6	7.4	18.8	9.2	17	22.6	2.5	52.1	18.6		
Don't know	0	1.4	0.9	0	2.6	0	0	0.8	0.9	0.3	0.6	2.2		
Would not vote	0.2	0	0.6	2.2	0	0	0	0.1	0	0.5	0	0.2		
Other candidate	0	0.2	0.1	0	0	0.1	0	0.3	0	0	0.1	0.4		

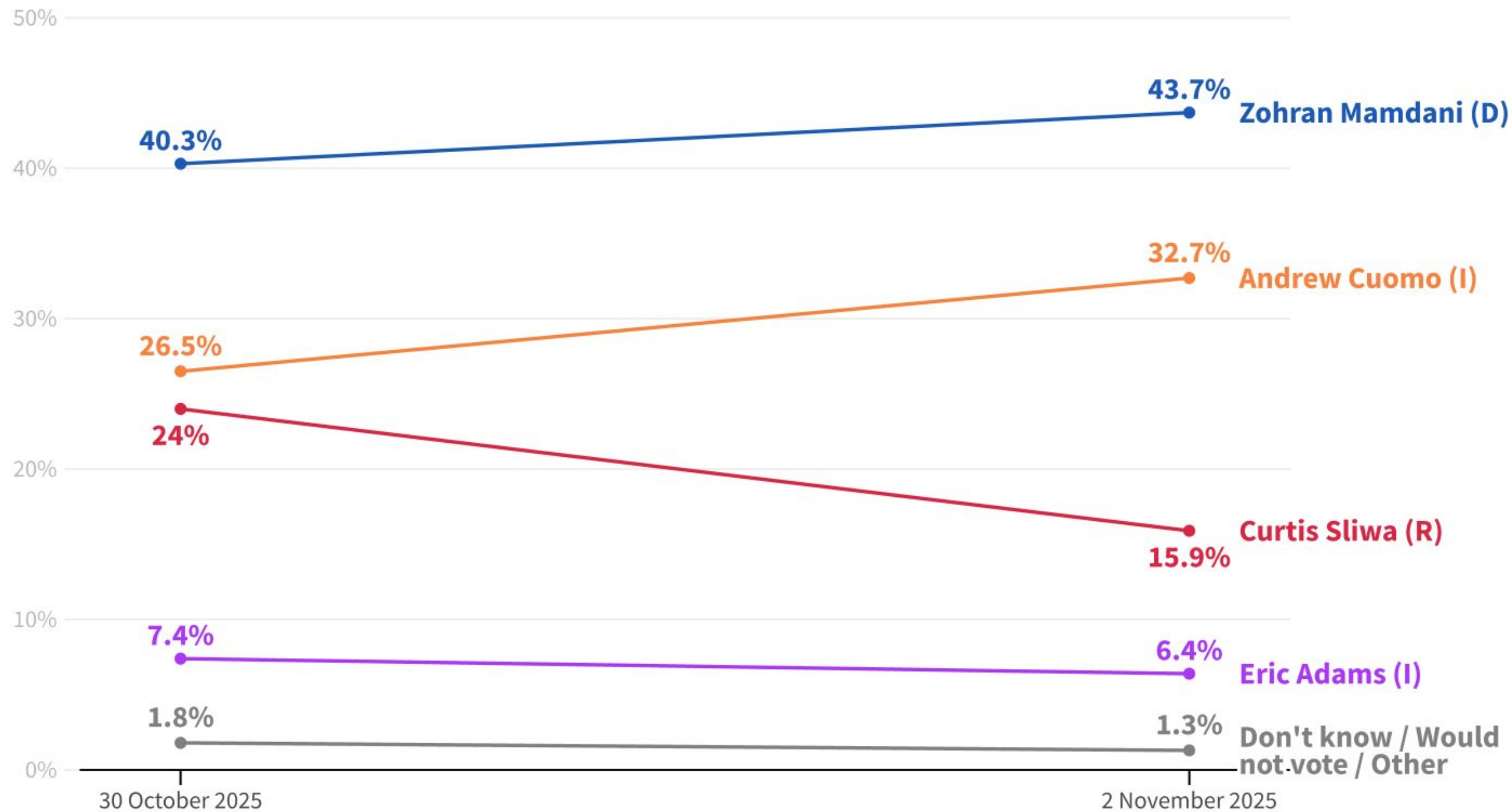
	VOTE IN THE 2021 NYC MAYORAL ELECTION				VOTE IN THE 2024 PRESIDENTIAL ELECTION					VOTED IN THE 2025 NYC MAYORAL DEMOCRATIC PRIMARY	
	Eric Adams	Curtis Sliwa	Other	Didn't vote	Donald Trump	Kamala Harris	Other candidate	Didn't vote	Don't remember	Yes	No
Zohran Mamdani (D)	46.6	2.5	79.8	66.4	0.5	60.9	65.8	41.1	25.4	54.7	22.9
Andrew Cuomo (I)	48.4	35.1	16.2	22.7	47.8	35.6	17.8	48.6	19.2	43.9	53.1
Curtis Sliwa (R)	3.2	61.8	3.8	10.7	51.2	1.9	14.6	10.1	54.7	0.9	21.6
Don't know	1.1	0.6	0	0.2	0.5	1.1	0	0.1	0.7	0.5	1.8
Would not vote	0.6	0	0	0	0	0.5	0	0	0	0	0.4
Other candidate	0.1	0	0.3	0	0.1	0	1.8	0.2	0	0.1	0.2

	VOTE IN THE 2025 NYC MAYORAL DEMOCRATIC PRIMARY		
	Zohran Mamdani	Andrew Cuomo	Brad Lander
Zohran Mamdani (D)	99.8	6	64
Andrew Cuomo (I)	0	92.8	25.5
Curtis Sliwa (R)	0.2	0.9	4.7
Don't know	0	0.3	4.9
Would not vote	0	0	0
Other candidate	0	0	0.8

If the 2025 NYC mayoral election were held today and Eric Adams were still in the race, who would you vote for provided these were the candidates:



If the 2025 NYC mayoral election were held today and Eric Adams were still in the race, who would you vote for provided these were the candidates:



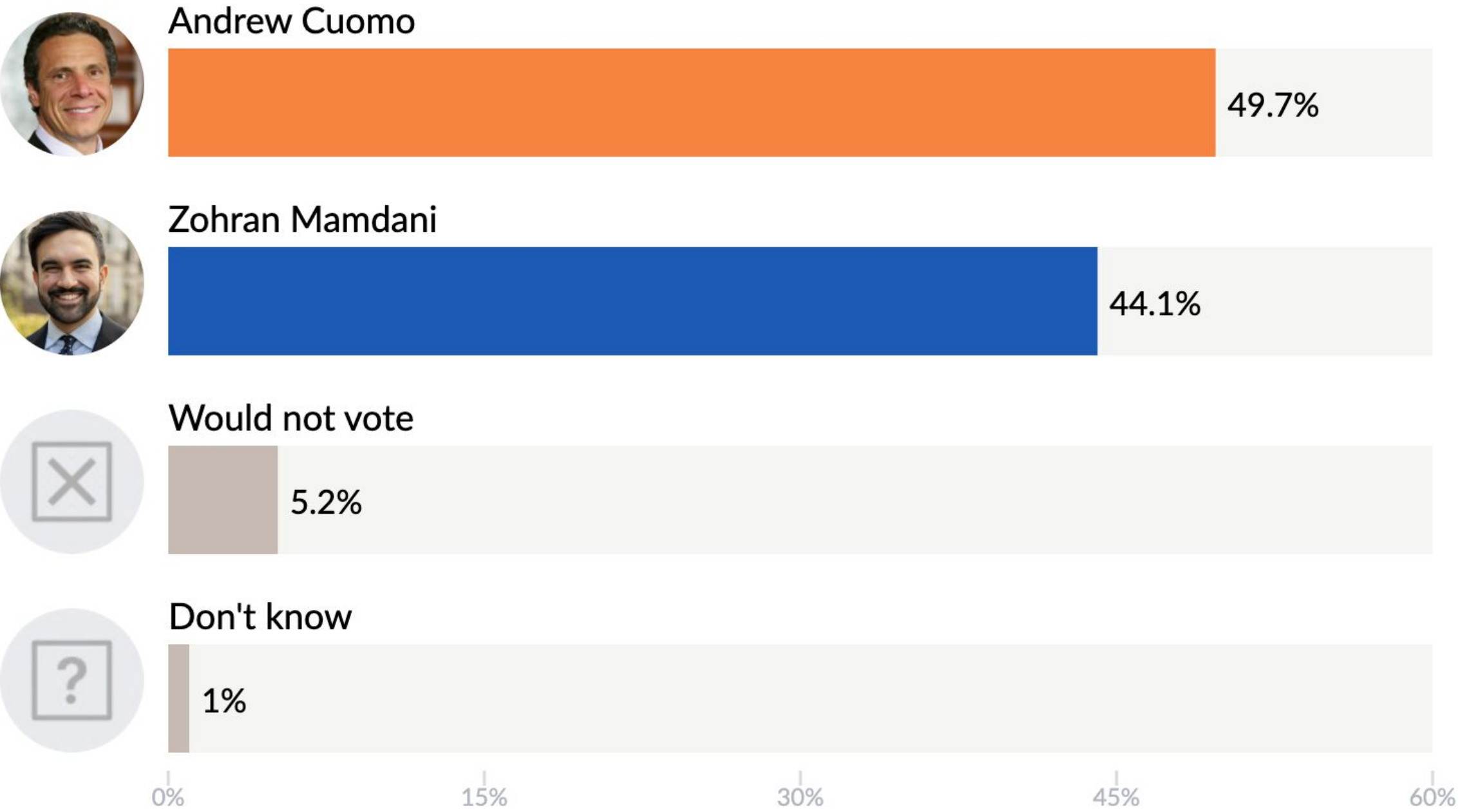
	GENDER			AGE				EDUCATION				
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	Some college	High school diploma	Less than high school diploma	
Zohran Mamdani (D)	50.8	37.3	43	62.2	52.6	35.6	29	49.1	43	32.8	35.8	
Andrew Cuomo (I)	25.8	39	30.9	18.2	26.7	36.2	47.1	34	34.7	29.9	18.7	
Curtis Sliwa (R)	14.1	17.8	8.1	12.5	11.6	20.5	17.8	8.3	17.3	33	15.7	
Eric Adams (I)	7.3	5.3	16.8	6.4	7.3	6.6	4.9	6.9	4.6	3	29.8	
Don't know	1.2	0.2	0	0.7	0.7	1.1	0.1	1	0.1	0.5	0	
Other candidate	0.2	0.3	1.3	0.1	0.1	0.1	0.9	0.2	0	0.8	0	
Would not vote	0.7	0	0	0	0.9	0	0.2	0.5	0.3	0	0	

	FAMILY INCOME			RACE								PARTISANSHIP		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	Native - American	White	Multi - racial	Democrat	Republican	Independent		
Zohran Mamdani (D)	44.5	35.7	48.3	59	48.2	44.3	17	37	42.1	61.5	4.9	29.9		
Andrew Cuomo (I)	31.4	38.1	30	21.2	38.8	31	68.6	35.3	26	32.9	26.2	37.8		
Curtis Sliwa (R)	21	19.4	10.8	11.9	7.4	20.3	9.2	17.2	22.6	2.4	53.6	19.3		
Eric Adams (I)	2.9	4.6	9.5	5.7	3	4.3	5.2	9.2	8.4	2.6	14.5	9.6		
Don't know	0	1.4	0.7	0	2.6	0	0	0.5	0.9	0.2	0.7	2.2		
Other candidate	0	0.7	0.1	0	0	0.1	0	0.6	0	0	0.1	1.1		
Would not vote	0.2	0	0.6	2.2	0	0	0	0.2	0	0.5	0.1	0.2		

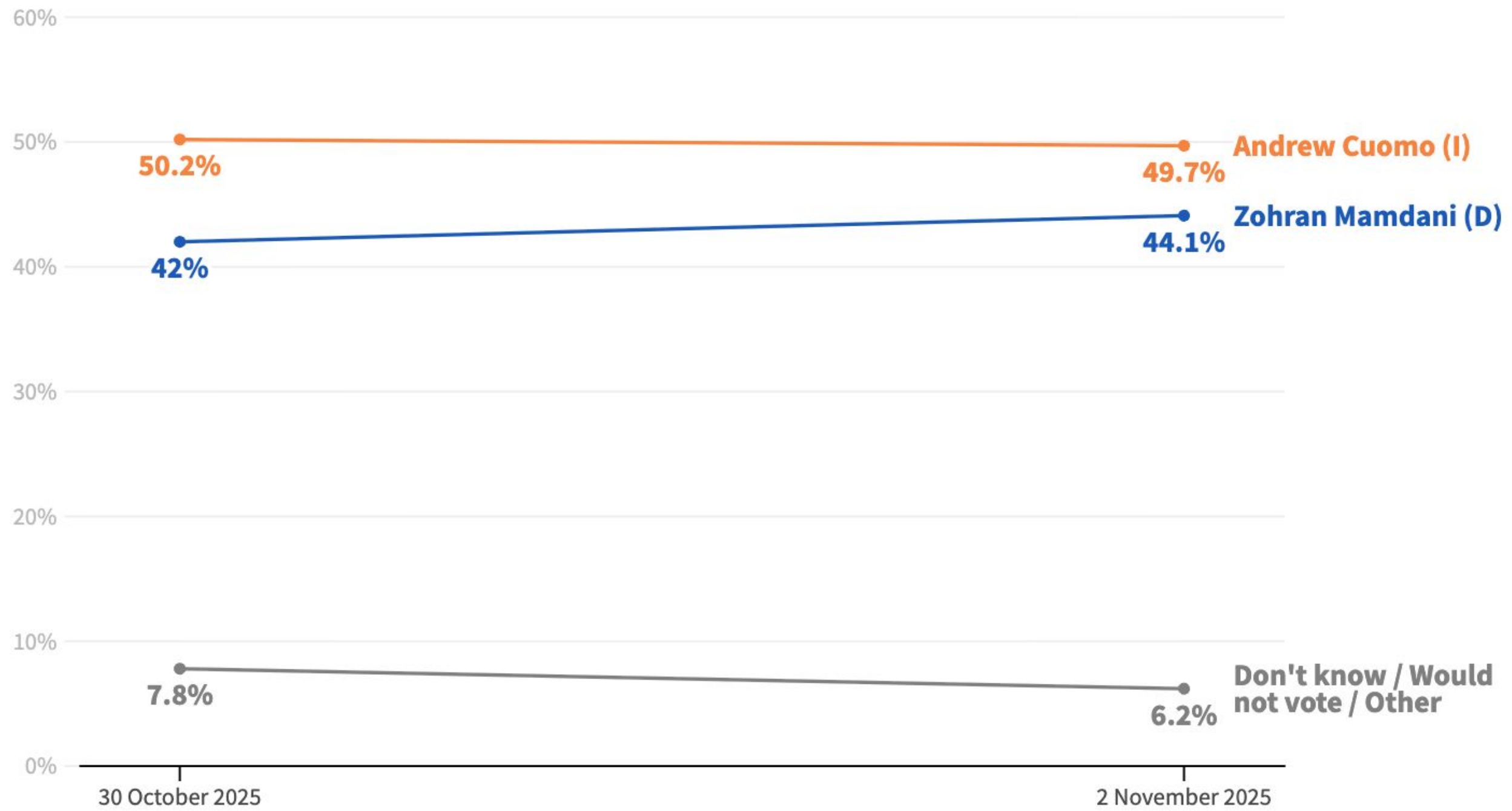
	VOTE IN THE 2021 NYC MAYORAL ELECTION				VOTE IN THE 2024 PRESIDENTIAL ELECTION					VOTED IN THE 2025 NYC MAYORAL DEMOCRATIC PRIMARY	
	Eric Adams	Curtis Sliwa	Other	Didn't vote	Donald Trump	Kamala Harris	Other candidate	Didn't vote	Don't remember	Yes	No
Zohran Mamdani (D)	46.5	2.5	79.2	66.4	0.4	60.8	65.6	41	25.4	54.9	23
Andrew Cuomo (I)	40.2	28.5	16	18	33.5	33.2	16.7	31.9	15.1	40.5	41.8
Curtis Sliwa (R)	2.9	64.4	4.3	10.8	53.1	1.7	14.1	10.5	54.7	0.6	23.6
Eric Adams (I)	8.9	2.9	0.2	4.6	12.4	2.6	2.4	16.5	4.1	3.8	9.4
Don't know	0.9	0.7	0	0.1	0.6	0.9	0	0	0.7	0.1	1.8
Other candidate	0.1	0.9	0.3	0	0.1	0.3	1.2	0.2	0	0.1	0
Would not vote	0.6	0.1	0	0	0.1	0.5	0	0	0	0	0.4

	VOTE IN THE 2025 NYC MAYORAL DEMOCRATIC PRIMARY		
	Zohran Mamdani	Andrew Cuomo	Brad Lander
Zohran Mamdani (D)	99.8	6	65.9
Andrew Cuomo (I)	0	86.4	19.2
Curtis Sliwa (R)	0	0.6	3.9
Eric Adams (I)	0.1	6.6	10.2
Don't know	0	0.3	0
Other candidate	0	0	0.8
Would not vote	0	0	0

If the only two candidates in the NYC mayoral race were Zohran Mamdani and Andrew Cuomo, whom would you vote for?



If the only two candidates in the NYC mayoral race were Zohran Mamdani and Andrew Cuomo, whom would you vote for?



	GENDER			AGE				EDUCATION			
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	Some college	High school diploma	Less than high school diploma
Andrew Cuomo	42.6	56.2	50.1	32.7	40.6	57.7	63.9	46	49.8	57.7	55
Zohran Mamdani	51.3	37.6	43	61.6	52.7	36.4	30.1	49.5	42.8	33.7	35.8
Would not vote	4.6	5.7	6.4	4.1	5.9	4.7	5.7	3.3	7.3	7.4	9.2
Don't know	1.4	0.6	0.5	1.6	0.8	1.2	0.3	1.2	0.1	1.2	0

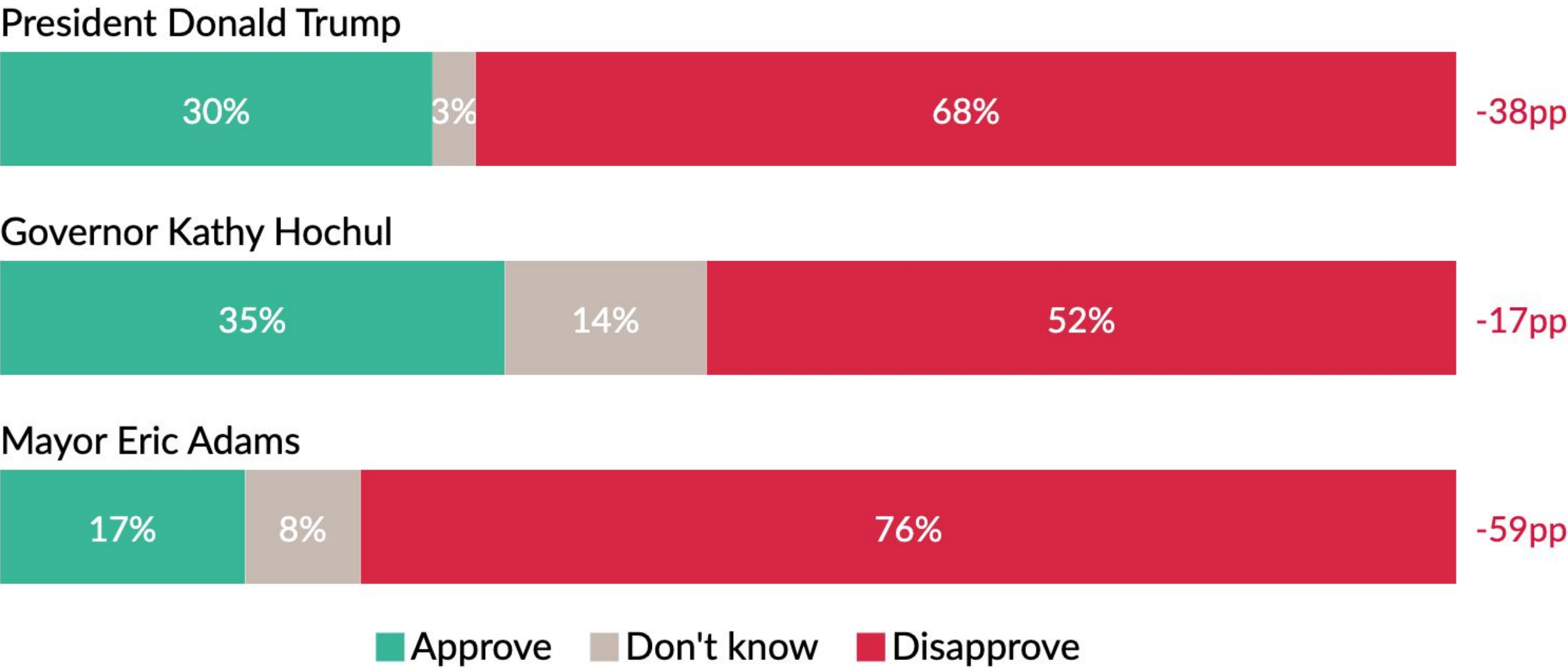
	FAMILY INCOME						RACE						PARTISANSHIP											
	Below \$50k		\$50k - \$100k		Above \$100k		Asian		Black		Hispanic		Native - American		White		Multi - racial		Democrat		Republican		Independent	
Andrew Cuomo		49.2		54.4		47.1		36.7		44.5		49		74.6		57.3		43.2		37.3		76.8		59.5
Zohran Mamdani		44.8		35.9		48.9		60.4		48.2		45		17		36.9		44.1		61.6		5.6		30.8
Would not vote		5.1		8.5		3.1		2.9		4.7		6		8.5		4.8		10.6		0.4		17.2		7.5
Don't know		0.9		1.2		0.9		0		2.6		0		0		1		2.1		0.6		0.5		2.3

	VOTE IN THE 2021 NYC MAYORAL ELECTION				VOTE IN THE 2024 PRESIDENTIAL ELECTION					VOTED IN THE 2025 NYC MAYORAL DEMOCRATIC PRIMARY	
	Eric Adams	Curtis Sliwa	Other	Didn't vote	Donald Trump	Kamala Harris	Other candidate	Didn't vote	Don't remember	Yes	No
Andrew Cuomo	52.4	69.2	19.1	31	80	37.5	29.6	55.7	26.3	44.7	65.8
Zohran Mamdani	46.1	5.5	79.7	66.4	0.8	60.9	65.8	43.6	27.6	54.5	23.4
Would not vote	0.3	24	1.1	2.4	18.2	0.6	3.3	0.7	45.4	0.3	8.5
Don't know	1.2	1.4	0	0.2	1.1	1	1.2	0	0.7	0.5	2.3

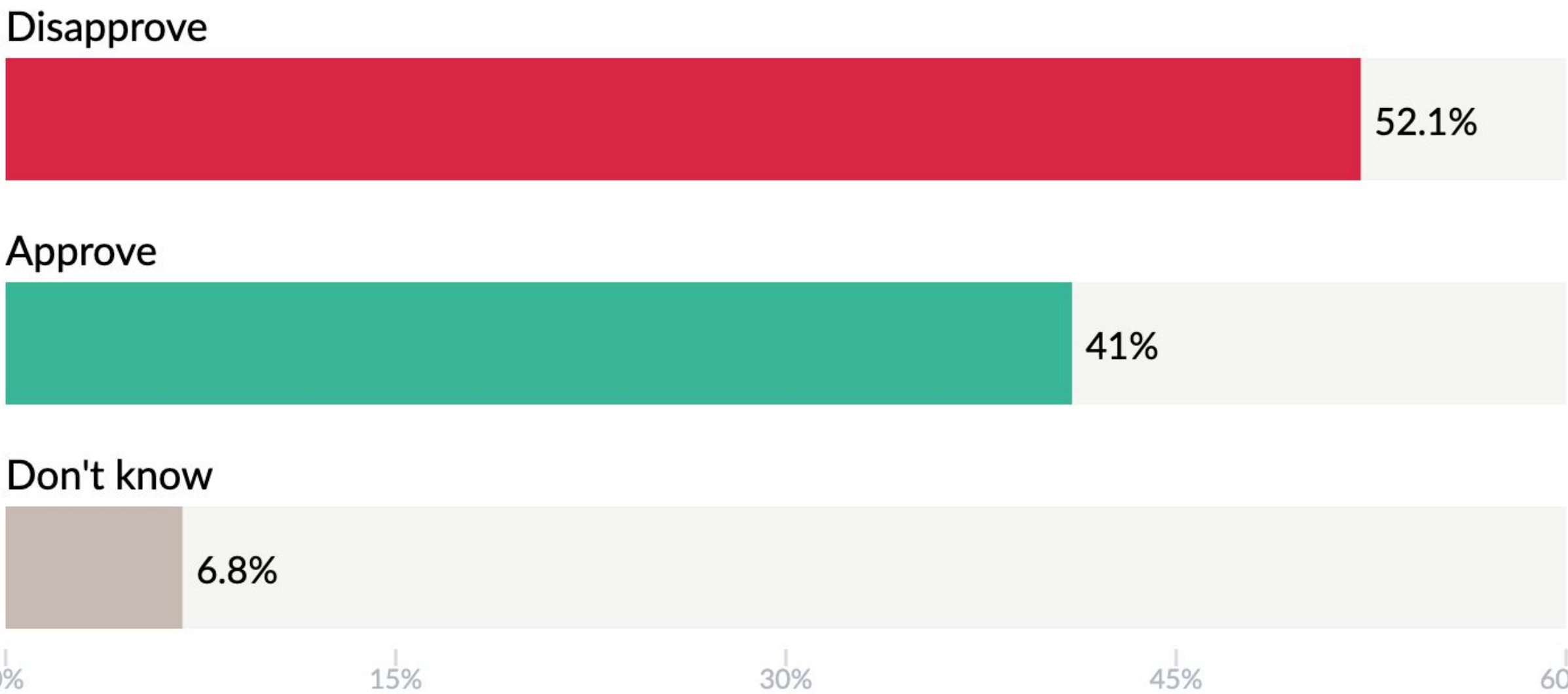
	VOTE IN THE 2025 NYC MAYORAL DEMOCRATIC PRIMARY		
	Zohran Mamdani	Andrew Cuomo	Brad Lander
Andrew Cuomo	0.6	93.7	26.8
Zohran Mamdani	99.4	6	64
Would not vote	0	0	4.3
Don't know	0	0.3	4.9

2.2. Approval and evaluation of political leaders

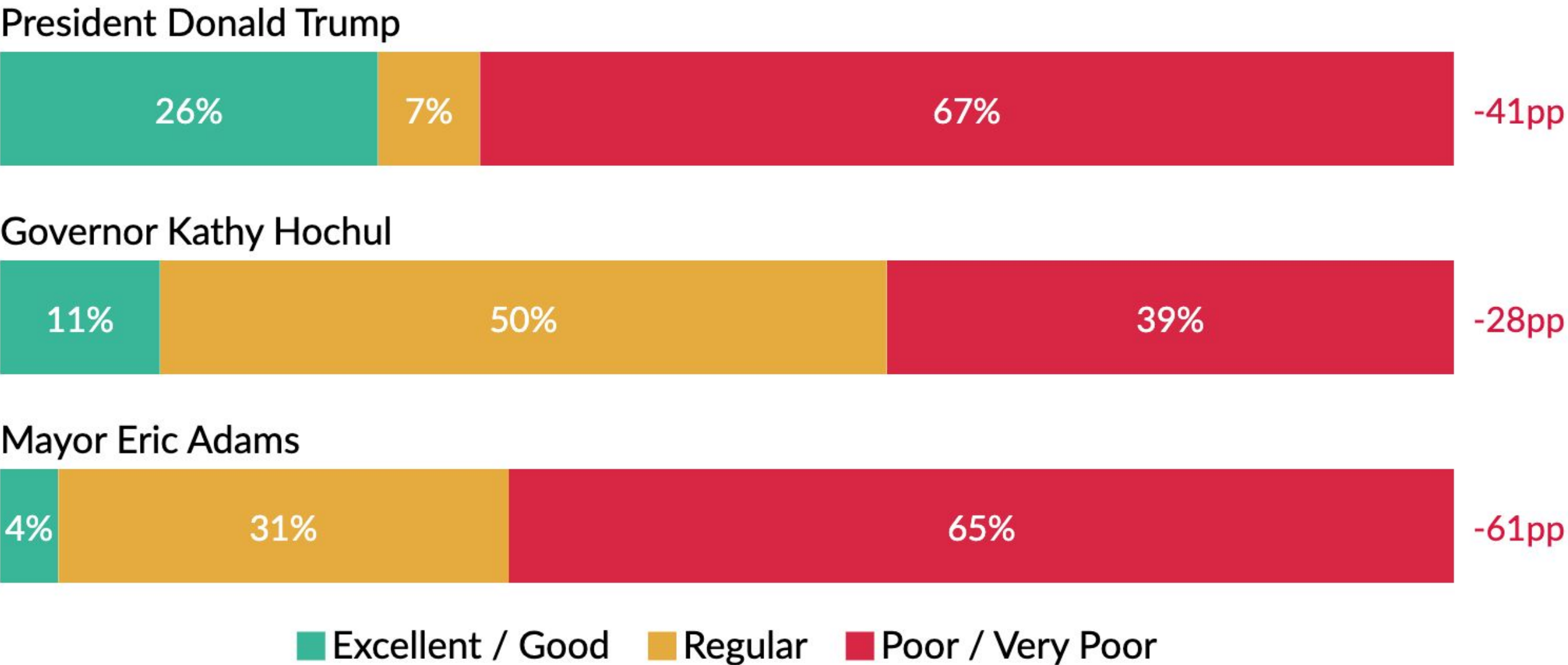
Do you approve or disapprove of the performances of the following leaders?



Thinking back to when Andrew Cuomo served as governor of New York, do you approve or disapprove of his performance during that time?



How do you evaluate the government of the following leaders?

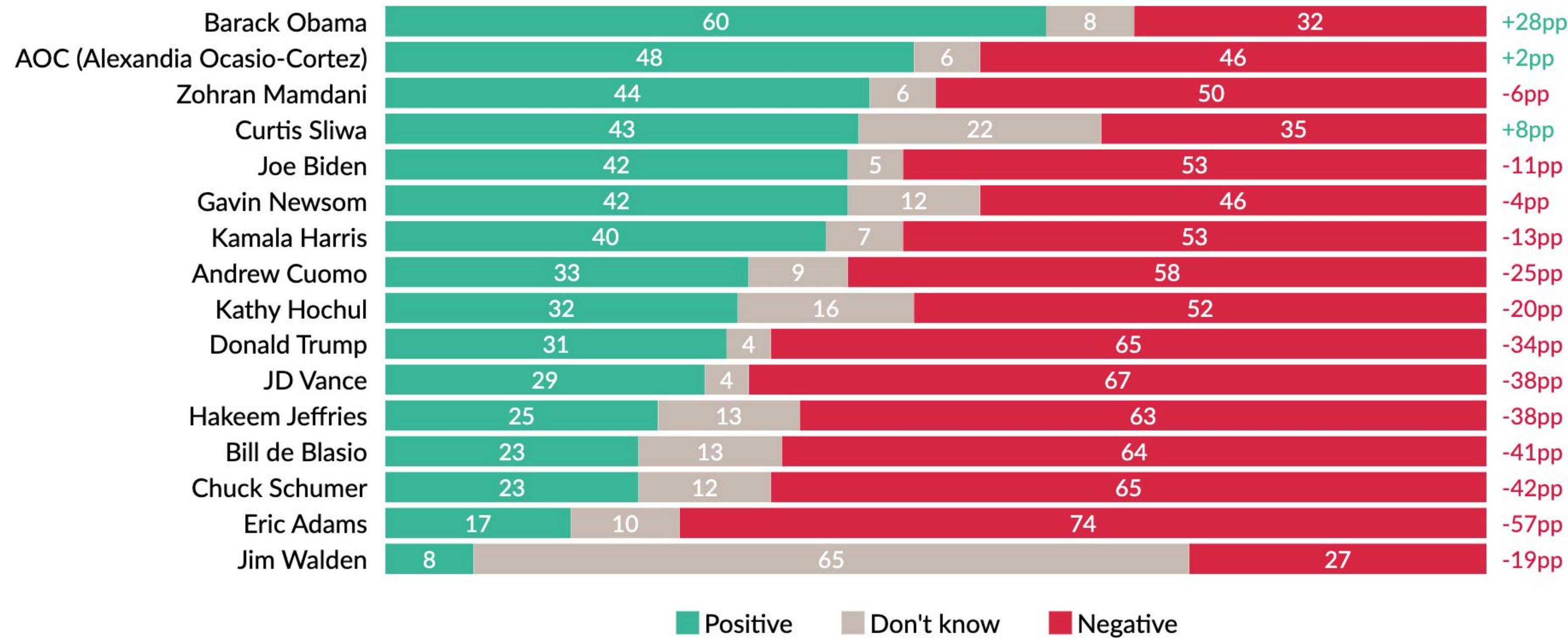


How would you qualify Mayor Eric Adams’ handling of the following issues in NYC?



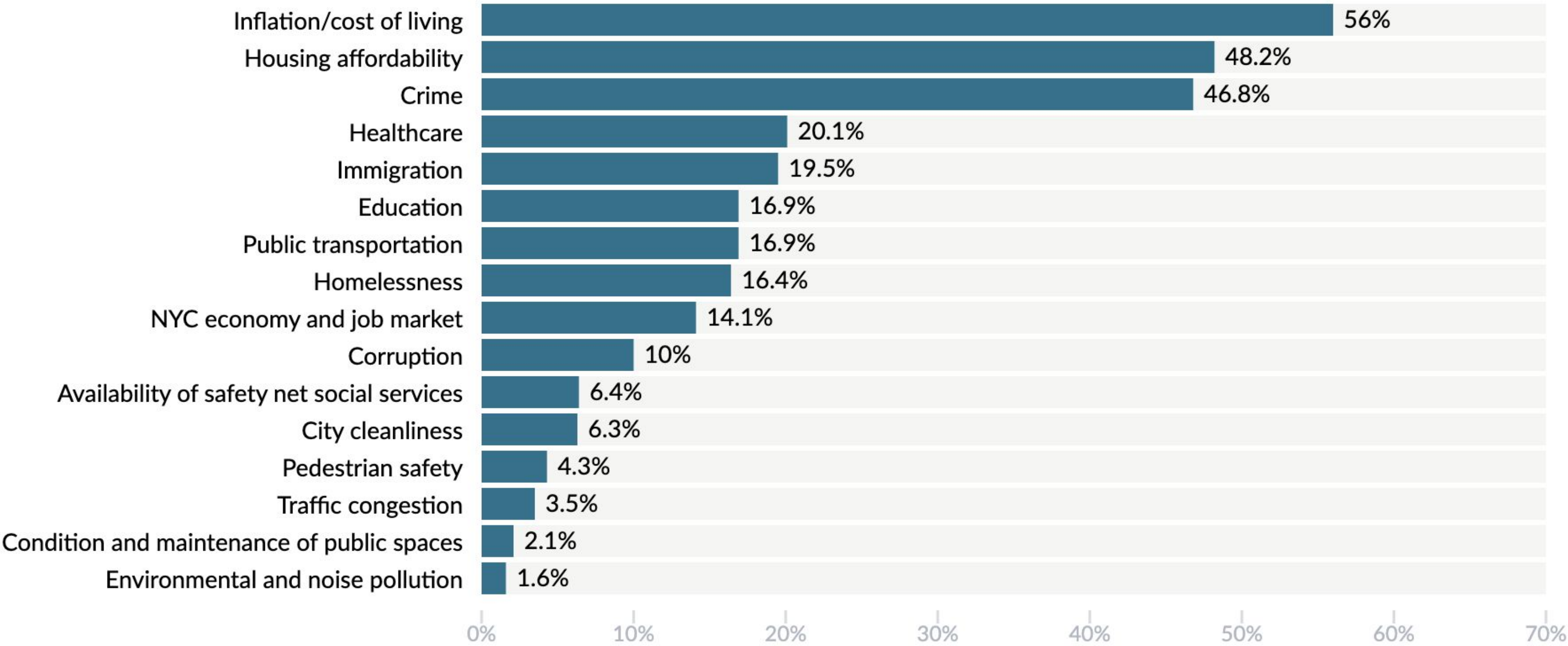
2.3. Image of political figures

Do you have a positive or negative image of the following politicians?



2.4. Most important issues

Which do you think are the most important issues facing New York City today?
(Select up to three options)



Most important issues [demographic crosstabs]

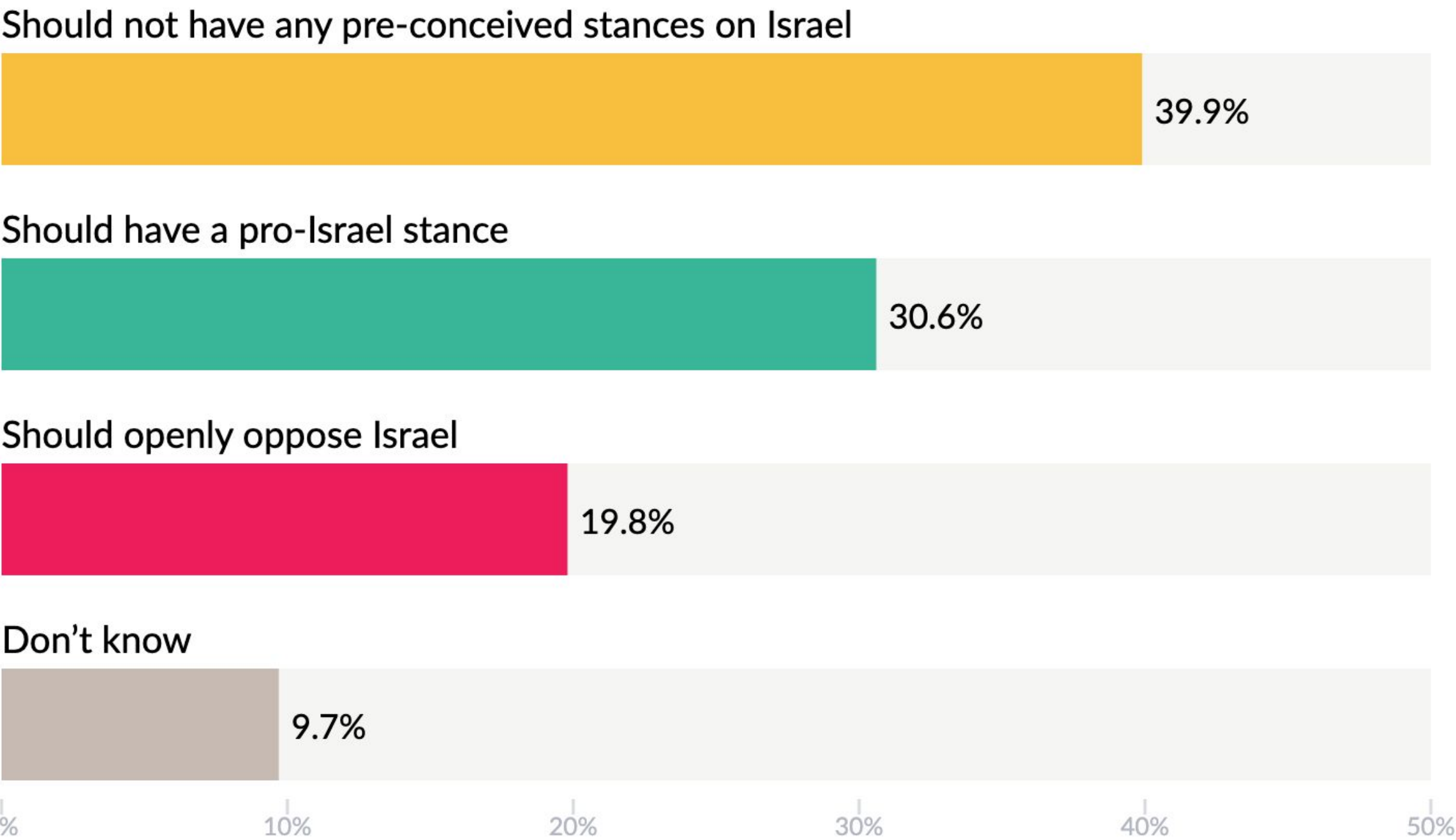


	GENDER			AGE				EDUCATION				FAMILY INCOME		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	Some college	High school diploma	Less than high school diploma	Below \$50k	\$50k - \$100k	Above \$100k
Inflation/cost of living	57.5	54.1	76.8	66.2	62.5	49.6	48.6	58.2	56.5	51	52.3	55.4	54.5	57.4
Housing affordability	51.3	45.6	43.6	53.6	52.2	42.9	46.4	51.9	53.8	35.4	45.5	51.7	48.8	45.9
Crime	45.6	47.7	53.4	35.8	43.5	50.3	54.7	41.4	50.4	57.5	42.9	41.6	54.5	45
Healthcare	15.4	23.8	40.1	8.7	15.4	27	25.1	17.5	21.9	27.5	3.1	30.9	25.8	10.4
Immigration	18.8	20.2	15.2	21.8	14	21.7	22.4	14.2	19.2	29.1	41.6	19.9	21.4	18.1
Education	14.8	19.1	5.2	10.7	13.7	22.6	17.6	16.4	16.6	18.3	15.5	18.6	16.6	16
Public transportation	18.9	15.6	4	26.4	24.3	10.7	8.3	21.1	13	10.9	11.9	13.4	15	20.2
Homelessness	12	19.9	35.5	13.5	13.7	16.1	23	18.4	9.5	18.7	6	17.7	17.2	15.1
NYC economy and jobs	15.4	13.3	1.8	17.5	15.6	11.9	12.5	15.8	14.5	7.1	30.6	11	9.3	18.8
Corruption	13	7.5	2.2	10.6	11.6	10.8	5.9	9.3	10.5	11.6	7.8	11.9	9.2	9.4
Availability of safety resources	4	8.7	2.6	4.3	7.4	5.4	8.2	8.7	6.4	0.9	7.1	5.1	4.6	8.3
City cleanliness	6.5	6.3	4.9	4.7	5.7	7.9	6.2	5.7	5.5	4.9	29.8	2.9	4.7	9.3
Pedestrian safety	6.1	2.7	4.5	5.1	5.2	3.2	4.2	4.5	0.9	7.2	0	2.7	2.7	6.2
Traffic congestion	4.7	2.5	1.7	2.2	2.5	4.9	4.1	2.8	6.6	3.2	0	0.2	4.1	5.1
Condition and maintenance of city infrastructure	1.6	2.5	3.8	1.6	2.6	3	0.3	2.7	3.2	0.1	0	2.1	0.4	3.1
Environmental and natural resources	1.3	2	0.5	0.9	3.2	1.3	0.3	2.3	1.7	0.2	0	1.6	1.6	1.7

	RACE						PARTISANSHIP			VOTE IN THE 2021 NYC MAYORAL ELECTION			
	Asian	Black	Hispanic	Native - American	White	Multi - racial	Democrat	Republican	Independent	Eric Adams	Curtis Sliwa	Other	Didn't vote
Inflation/cost of living	77.4	52.3	55.9	77.1	52.4	43.3	61.5	43.6	52.3	56.9	41.1	57.9	70.4
Housing affordability	48	56.5	48.9	24.1	44.1	51.7	60.9	21.2	37.7	51.2	20.9	76	56.6
Crime	36.1	46.5	49.3	76.7	48.4	47.2	32.1	78.2	59.1	44.4	80.5	20.8	27.4
Healthcare	15.3	26.8	24.9	18.1	15.4	21.1	24.3	10.9	16.7	21.3	10.7	33.6	20.1
Immigration	15.9	9.2	22.3	17.7	22.7	23.8	8.2	45.6	26.9	14	43.7	8.1	16
Education	17.9	18.3	19.3	73.5	13.8	16.5	15.4	18.7	19.2	15.6	18.5	18.1	19.3
Public transportation	22	12.2	16.4	0.6	17.4	21.1	19.4	9.4	17	18.5	8.9	15.6	21.7
Homelessness	6.7	15	17.2	0	19.2	20	17	12.3	18.2	18.3	14.8	14.1	12.2
NYC economy and jobs	13.9	13.1	9.4	5.2	17.1	19.2	15.1	7.9	16.7	16	6.2	15.9	15.6
Corruption	13.1	9.7	11.9	1.9	8.4	6.1	10	11.3	8.9	7.5	13.9	14.4	12.5
Availability of safety resources	5.5	5.5	5	0	8.6	2.3	9	2	3.2	8	1.3	8.9	5.5
City cleanliness	3.1	9.1	4.5	0	7.5	6.3	4.6	12.9	5.4	6.6	8.7	1.6	5.1
Pedestrian safety	5	2.2	2.1	0	5.8	10.1	4	6.2	3.5	4.1	5.3	2.8	4.7
Traffic congestion	6.7	4.8	1.8	0	3.1	3.6	2.9	4.5	4.2	3.5	5.3	1.3	2.7
Condition and maintenance of city infrastructure	0.5	4.8	0.8	5.2	2.2	2.2	2.9	0.8	1.1	2.8	0.5	3.7	0.6
Environmental and natural resources	0	2.1	1.6	0	2.2	0.7	1.8	1	1.9	2.4	0.6	1.3	0.3

	VOTE IN THE 2024 PRESIDENTIAL ELECTION					VOTED IN THE 2025 NYC MAYORAL DEMOCRATIC PRIMARY		VOTE IN THE 2025 NYC MAYORAL DEMOCRATIC PRIMARY		
	Donald Trump	Kamala Harris	Other candidate	Didn't vote	Don't remember	Yes	No	Zohran Mamdani	Andrew Cuomo	Brad Lander
Inflation/cost of living	38.8	60.9	62.9	68.9	45.6	59.6	48.5	68.5	49.8	62.6
Housing affordability	15.8	62.5	59.3	37.9	4.4	56.8	29.4	73.4	39.1	57.8
Crime	81.3	33.8	32.2	44.6	53.7	29.3	65.3	2.5	57.3	28.4
Healthcare	8.4	22.5	18.6	35.7	18.8	25.5	20.3	27	26.8	8.7
Immigration	50.9	7.7	12.7	14.8	19.3	9.3	29.3	7.2	10.8	12.5
Education	20	15.8	10.2	17.8	12.7	18.6	16.5	18.2	19.1	17.2
Public transportation	6.6	21	25.1	16.1	1	19.6	12.5	27.8	7.6	40.6
Homelessness	17.3	16.6	20.5	11.2	22.4	20.7	17.6	18.5	25	8.6
NYC economy and jobs	8.6	15.3	22.5	18.4	3.6	19.9	8.8	20.5	18.9	22.9
Corruption	10.4	10.2	15.7	5.3	32	7.2	6.8	10.8	4.2	1.6
Availability of safety resources	2.3	8.6	3.5	3.8	0	9.1	2.9	10.1	8.9	4.4
City cleanliness	10.4	4.4	2.8	8.9	31.4	4.3	9.8	2.5	4.4	15
Pedestrian safety	5.4	3.5	8.3	5.7	0.7	1.8	4.3	0.7	2.5	5.1
Traffic congestion	3.7	2.8	0.5	8.6	0	1.6	7.4	0.1	3.4	0.9
Condition and maintenance of city infrastructure	0.7	2.9	2.8	0	3.6	3	2.3	2.7	3.4	3
Environmental and natural resources	0.4	2.3	1.5	0.8	0.7	5.1	0.1	4.4	6.6	0

In your opinion, what should be the next NYC’s Mayor stance regarding Israel?



	GENDER			AGE				EDUCATION			
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	Some college	High school diploma	Less than high school diploma
Should not have any pre-conceived stance	40.7	39.9	17.4	30.3	39	40.1	48.3	39.5	60.6	25.4	31.7
Should have a pro-Israel stance	28.4	32.4	41.2	21.5	25.4	34.3	39.8	28.4	20.1	41.4	51.7
Should openly oppose Israel	23.7	15.7	36.3	39.9	26.9	12.5	4.9	25.5	8.6	16.2	11.9
Don't know	7.3	12	5	8.3	8.7	13.1	6.9	6.6	10.7	17	4.6

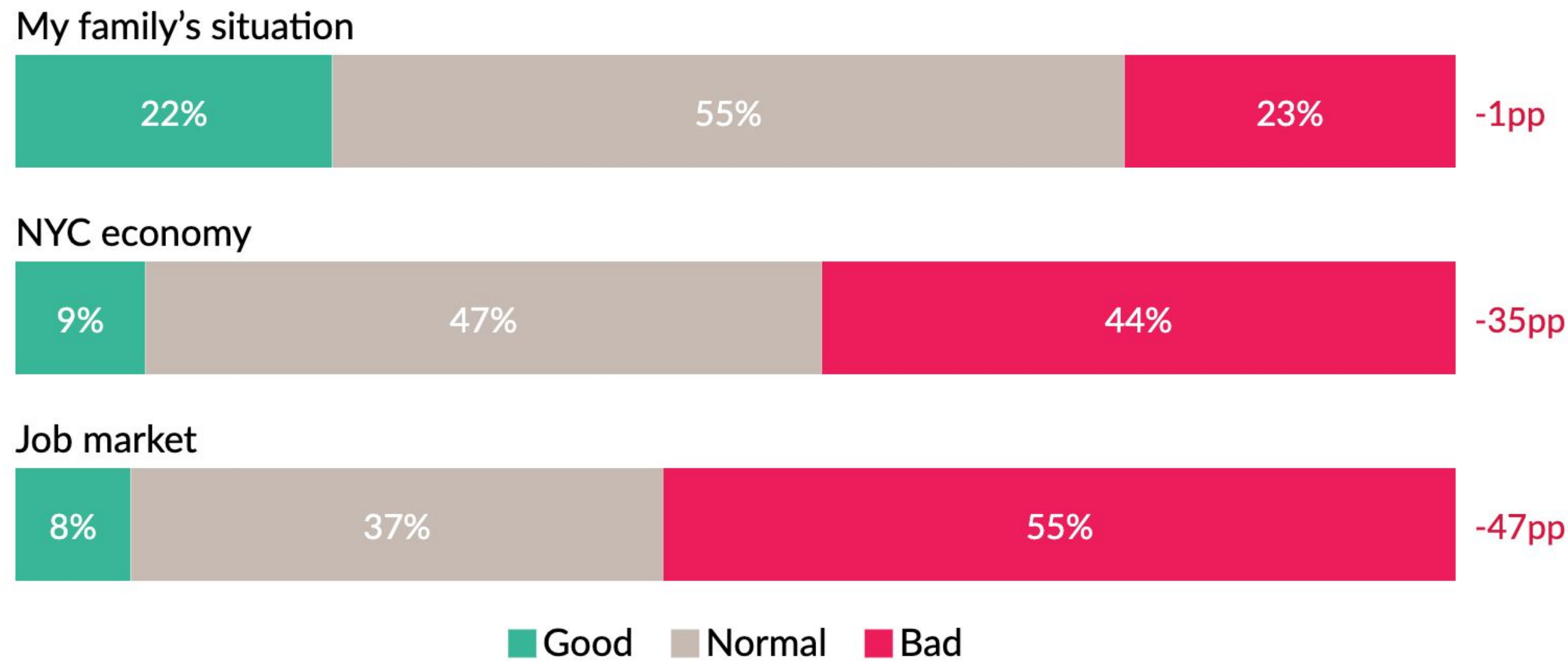
	FAMILY INCOME			RACE				VOTED IN THE 2025 NYC MAYORAL DEMOCRATIC PRIMARY			
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	Native - American	White	Multi - racial	Yes	No
Should not have any pre-conceived stance	29.9	46.4	41.6	36	57.4	34.1	24.6	38	36.2	41.1	28.8
Should have a pro-Israel stance	31.7	31.3	29.6	15.1	16.5	32.8	72.9	38.9	38.8	22	48.8
Should openly oppose Israel	18.3	16.4	22.7	39.8	14.8	20.2	1.1	16.1	15	24.7	8.2
Don't know	20	5.9	6.1	9.1	11.3	12.9	1.4	7.1	9.9	12.2	14.2

	PARTISANSHIP			VOTE IN THE 2021 NYC MAYORAL ELECTION				VOTE IN THE 2025 NYC MAYORAL DEMOCRATIC PRIMARY		
	Democrat	Republican	Independent	Eric Adams	Curtis Sliwa	Other	Didn't vote	Zohran Mamdani	Andrew Cuomo	Brad Lander
Should not have any pre-conceived stance	42.7	26.7	44.1	46	27.6	44.4	29.7	45.8	33.6	57
Should have a pro-Israel stance	19.3	60.7	34.8	28.2	60.3	10.7	13.2	0.6	46.7	8.6
Should openly oppose Israel	28.1	1.9	12.9	17.6	1.9	41.6	39	44.7	2.9	29.3
Don't know	9.9	10.7	8.2	8.2	10.2	3.2	18.1	8.9	16.8	5.1

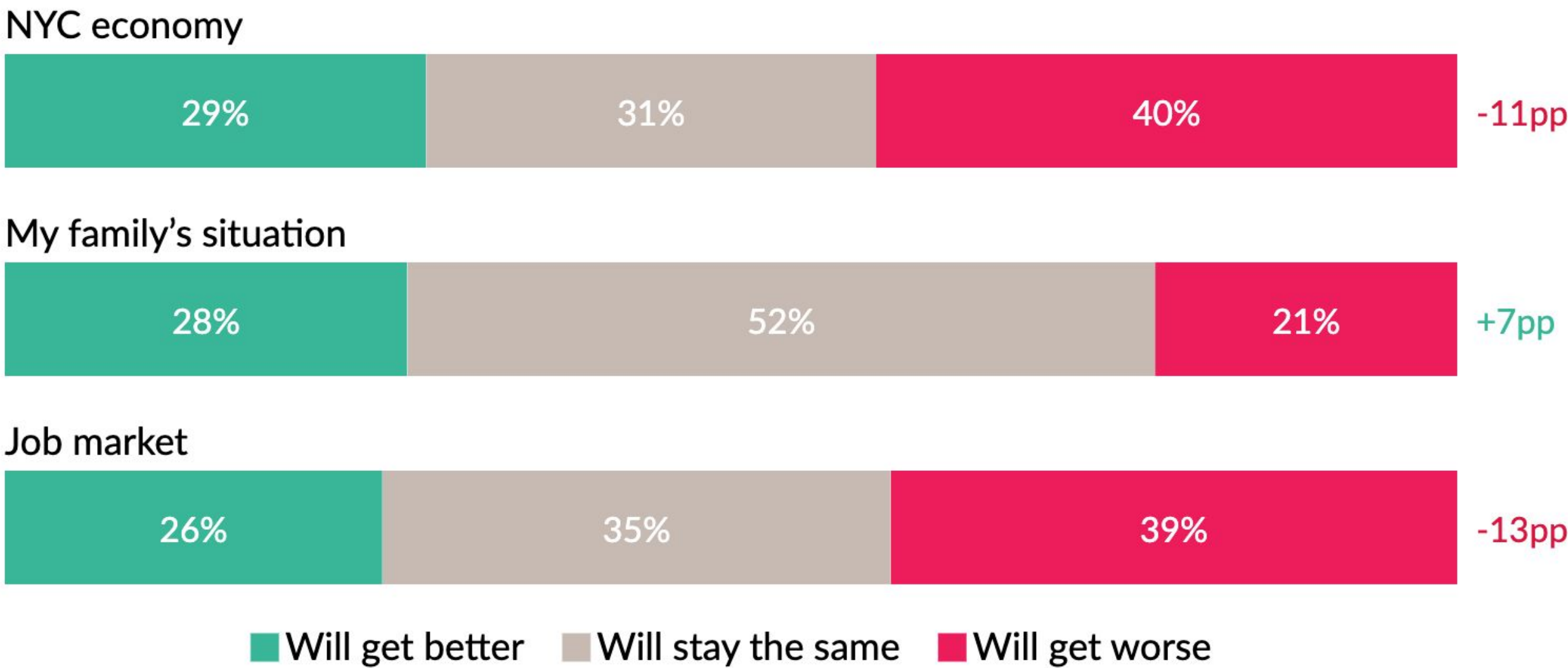
	VOTE IN THE 2024 PRESIDENTIAL ELECTION				
	Donald Trump	Kamala Harris	Other candidate	Didn't vote	Don't remember
Should not have any pre-conceived stance	26.5	48.7	21.6	22.4	30.8
Should have a pro-Israel stance	63.4	17.9	23.9	29.2	18.7
Should openly oppose Israel	1.4	24.9	52.6	26.2	2.7
Don't know	8.6	8.5	1.9	22.2	47.8

2.5. Economic perceptions

How do you evaluate the NYC economy and job market right now? And how do you evaluate your family's economic situation?



What is your expectation regarding the NYC economy and job market six months from now?
What is your expectation regarding your family's situation?



About AtlasIntel

With an average error of 0.3pp, **AtlasIntel** was the most accurate pollster of the 2024 election, both at the national level and in swing states. It was also the only pollster to correctly indicate the winner of the presidential race in each state.

Most Accurate Pollsters of the 2024 US Presidential Election				
National Popular Vote				
	Trump	Harris	Advantage Trump vs Harris	Poll Error
Results			1.5	
1 AtlasIntel 11/04	50	48.8	1.2	0.3
2 ActiVote 11/02	50.5	49.5	1	0.5
3 Quantus Insights 10/30	49.1	48.3	0.8	0.7
4 SoCal Strategies 10/31	49.9	49.1	0.8	0.7
5 Big Data Poll 10/29	50.1	49.9	0.2	1.3
6 Rasmussen 10/31	49	46	3	1.5
7 J.L. Partners 10/29	50	47	3	1.5
8 Fabrizio/GBAO/WSJ 10/22	49	46	3	1.5
9 TIPP Insight 11/03	48	48	0	1.5
10 Hart Research/POS 11/02	49	49	0	1.5
11 Emerson College 11/02	49	49	0	1.5
12 NYT/Siena 10/23	48	48	0	1.5
13 NBC News 11/02	49	49	0	1.5
14 Leger/NYP 11/03	48.5	49.4	0.9	2.4
15 YouGov 10/31	48	49	1	2.5
16 Patriot Polling 11/03	48.1	49.4	1.3	2.8
17 Research Co. 11/03	46	48	2	3.5
18 Ipsos 11/03	48	50	2	3.5
19 HarrisX 11/02	49	51	2	3.5
20 Morning Consult 10/31	47	49	2	3.5
21 Marist College 11/02	47	51	4	5.5

Final Trump vs. Harris advantage according to New York Times projection on 11/07/2024.
The error ranking considers the last poll released by each pollster up to two weeks (14 days) before Election Day.

 www.atlasintel.org/polls

Performance of Final Atlas Polls 2024 U.S. Presidential Election			
Race	Final result	Atlas Polls	Error
National	Trump +1.5	Trump +1.2	0.3
Nevada	Trump +3.1	Trump +3.1	0.0
Wisconsin	Trump +0.9	Trump +0.9	0.0
Michigan	Trump +1.4	Trump +1.5	0.1
Montana	Trump +19.9	Trump +20.2	0.3
Virginia	Harris +5.8	Harris +5.4	0.4
Arizona	Trump +5.5	Trump +5.1	0.4
Georgia	Trump +2.2	Trump +1.6	0.6
Pennsylvania	Trump +1.7	Trump +1.0	0.7
North Carolina	Trump +3.2	Trump +2.1	1.1
Minnesota	Harris +4.2	Harris +2.0	2.2
Ohio	Trump +11.2	Trump +8.5	2.7
Texas	Trump +13.6	Trump +10.6	3.0

 www.atlasintel.org/polls

AtlasIntel was also the most accurate pollster of the 2020 presidential election.

In 2020, Atlas polls had an average error of 2pp. They anticipated election results within the margin of error in all swing states. 2020 was the worst cycle for the US polling industry in four decades.*



Nate Silver
@NateSilver538

Replying to @NateSilver538

Finally, here's how the most prolific pollsters fared in the general election.

The best-performing pollster was AtlasIntel!

Second was Trafalgar!

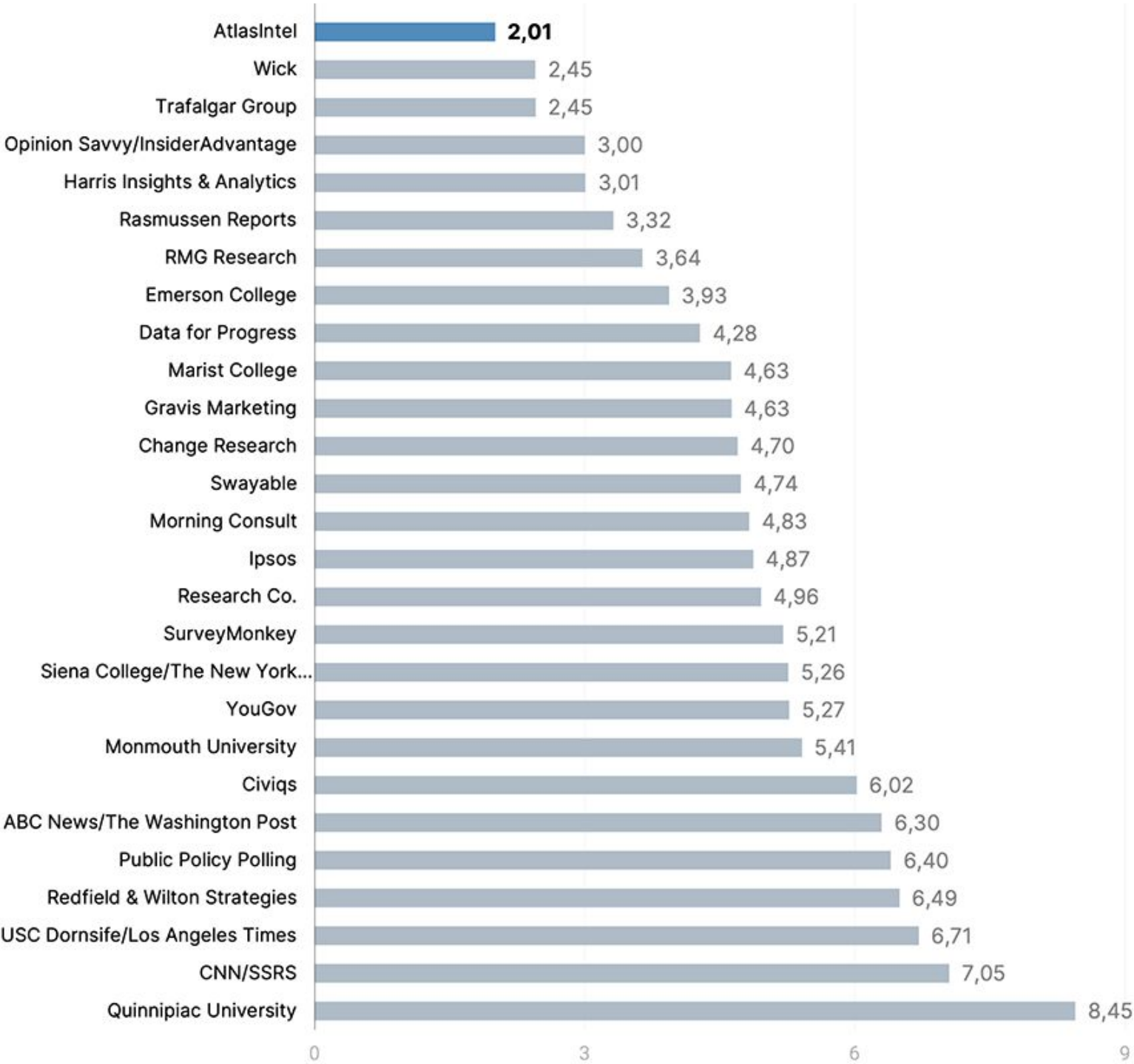
Yeah, they incorrectly had Trump winning a few states, but they were close on the margins, and that's the better metric.

AtlasIntel was 2020’s most accurate pollster

Average error of polls in final 21 days before the 2020 general election, for pollsters that conducted at least 10 polls

POLLSTER	NO. POLLS	RACES CALLED CORRECTLY	STATISTICAL BIAS	AVG. ERROR
Swayable	68	93%	+5 . 1	+5 . 8
SurveyMonkey	58	97	+3 . 8	+4 . 7
Morning Consult	54	80	+4 . 6	+4 . 8
Change Research	44	69	+5 . 7	+6 . 1
Data for Progress	42	75	+5 . 0	+5 . 0
YouGov	37	82	+5 . 3	+5 . 3
Emerson College	36	58	+3 . 0	+4 . 1
Ipsos	32	73	+4 . 6	+4 . 6
Public Policy Polling	31	63	+7 . 2	+7 . 2
Trafalgar Group	28	50	-2 . 1	+2 . 6
Siena College/NYT Upshot	25	76	+5 . 5	+5 . 5
RMG Research	25	80	+6 . 0	+6 . 0
Civiqs	22	73	+5 . 3	+5 . 6
Gravis Marketing	21	90	+4 . 8	+4 . 8
SurveyUSA	17	79	+2 . 4	+4 . 6
Rasmussen Reports/POR	17	68	+1 . 0	+2 . 8
Opinion Savvy/InsiderAdvantage	15	47	+0 . 8	+3 . 5
Research Co.	14	96	+5 . 2	+5 . 2
AtlasIntel	14	71	+1 . 0	+2 . 2
Harris Insights & Analytics	13	81	+3 . 2	+3 . 3
SSRS	12	75	+7 . 1	+7 . 1

Average error of national and state-level polls in the 2020 US Presidential Election
[polls released in the final week before election day]



*AAPOR, 2020 Pre-Election Polling: An Evaluation of the 2020 General Election Polls

AtlasIntel has an A+ rating and is the No. 1 pollster in the US, according to the latest pollster ranking released in 2025 by Nate Silver.

2025 US Pollster Ratings

Silver Bulletin | Nate Silver

Rank 2025	Year Change	Pollster	Grade	Partisan Bias	Predictive Plus-Minus
1	▲ 7	AtlasIntel	A+	D +0.2	-1.0
3	—	The Washington Post	A+	D +0.9	-0.9
5	▼ 3	The New York Times/Siena College	A	D +1.4	-0.8
7	▼ 2	SurveyUSA	A	D +0.1	-0.7
13	▲ 1	Emerson College	A-	D +0.6	-0.6
15	▼ 3	Monmouth University	A-	D +2.0	-0.5
19	▼ 9	Marist College	A-	D +0.5	-0.4
21	▼ 2	Public Policy Polling	A-	D +0.9	-0.4
25	▼ 1	Mason-Dixon Polling & Strategy	A-	R +0.5	-0.3
27	▲ 1	Suffolk University	A-	D +0.9	-0.3
30	▼ 5	Quinnipiac University	B+	D +0.6	-0.3
39	▲ 28	Trafalgar Group	B+	R +1.8	-0.2
56	▼ 10	Gallup	B+	R +0.6	-0.1
72	▲ 54	InsiderAdvantage	B	D +0.4	0.0
77	▼ 39	YouGov	B	D +1.1	0.0
82	▲ 2	Rasmussen Reports	B	R +1.4	0.1
106	▼ 6	Gravis Marketing/Kaplan Strategies	B	D +1.3	0.2
107	▼ 33	Harris Insights & Analytics	B	R +1.0	0.2
123	▼ 33	Data for Progress	B	D +1.6	0.3
162	▼ 31	Big Village	B-	D +0.2	0.4
166	▲ 125	University of New Hampshire	B-	D +2.0	0.4
171	▼ 27	Ipsos	B-	D +1.9	0.4
203	▼ 9	Change Research	B-	D +2.7	0.5
211	▼ 22	Zogby Analytics	B-	R +0.6	0.6
225	▼ 79	Morning Consult	B-	D +3.4	0.6
417	▼ 11	American Research Group	C+	D +0.1	0.8
485	▼ 21	SurveyMonkey	C	D +4.6	1.0

The table above includes all pollsters with a track record based on at least 90 polls. For the full list and ratings methodology please see: <https://www.natesilver.net/p/pollster-ratings-silver-bulletin>

SILVER
BULLETIN

According to the New York Times, AtlasIntel is one the most reliable pollsters in the United States.

The latest polls

Every poll here influences the averages above. Polls from “select pollsters,” which meet certain criteria for reliability, count for more. You can filter by state, toggle to show only select pollsters, and choose head-to-head or three-way matchups.

National polls		All pollsters	◆ Select pollsters	Biden vs. Trump	With Kennedy		
POLLSTER	SPONSOR	STATE	MARGIN	BIDEN	TRUMP	KENNEDY	
◆ Emerson College July 7–8 New		U.S.	Trump +4	40%	44%	6%	
◆ Cygnal Political July 1–2		U.S.	Trump +5	38%	44%	7%	
◆ Fabrizio, Lee & Associate June 29 – July 2	Wall Street Journal	U.S.	Trump +6	36%	42%	7%	
◆ The New York Times/Siena June 28 – July 2		U.S.	Trump +6	37%	42%	8%	
◆ CNN/SSRS June 28–30		U.S.	Trump +6	35%	41%	14%	
◆ Suffolk University June 28–30	USA Today	U.S.	Trump +4	38%	41%	8%	
◆ AtlasIntel June 26–28	CNN Brazil	U.S.	Trump +5	40%	46%	10%	
◆ The New York Times/Siena June 20–25		U.S.	Trump +4	37%	40%	7%	
◆ Quinnipiac University June 20–24		U.S.	Trump +6	37%	43%	11%	
◆ Beacon Research/Shaw June 14–17	Fox News	U.S.	Biden +1	43%	42%	10%	



Ruth Igielnik
Staff editor, polling

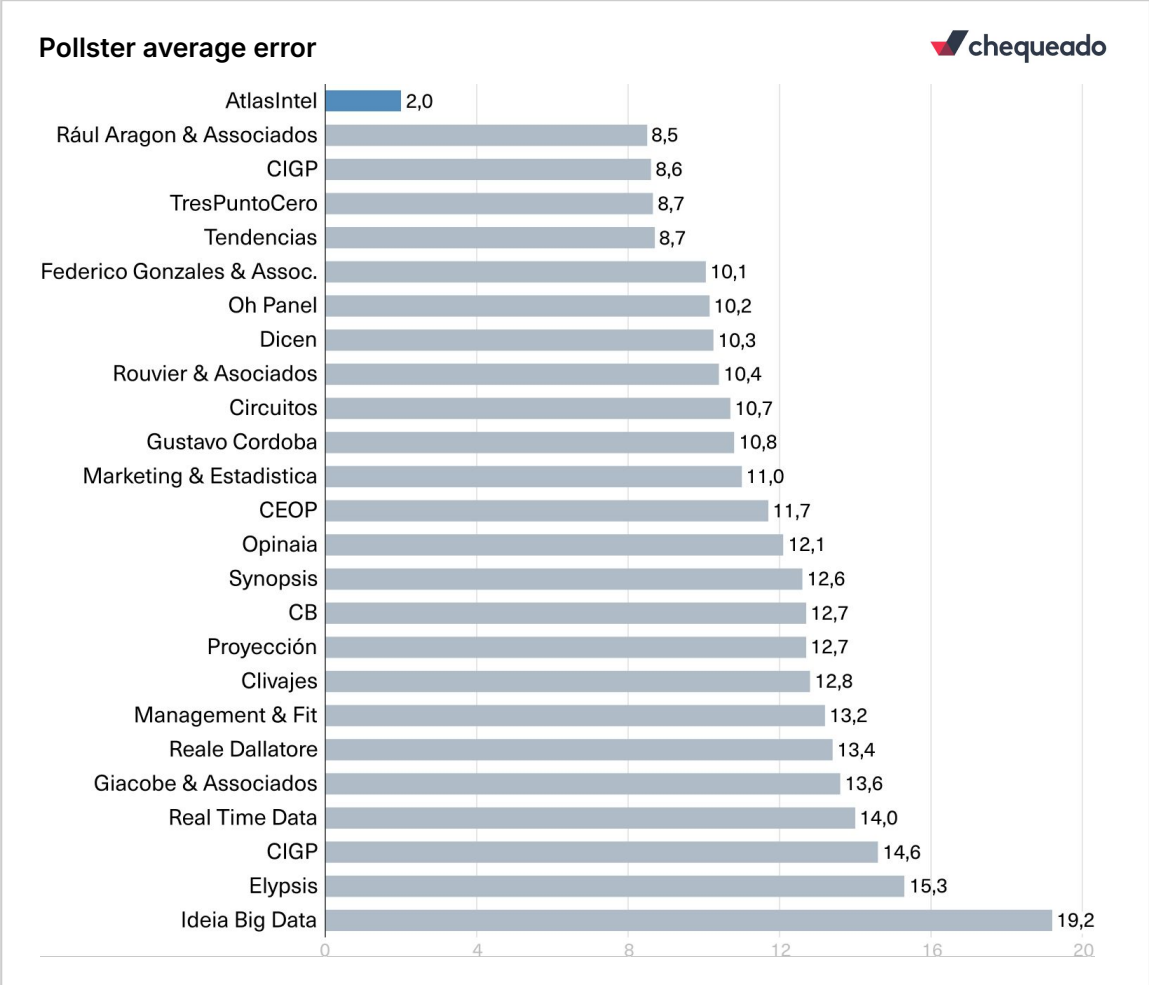
Polls by “select pollsters” are shown with a diamond. These pollsters have backgrounds that tend to mean they are more reliable. Also, polls that were conducted by or for partisan organizations are labeled, as they often release only results that are favorable to their cause.

AtlasIntel was the most accurate pollster of the last three election cycles in Argentina (presidential elections, legislative primaries, and legislative elections).

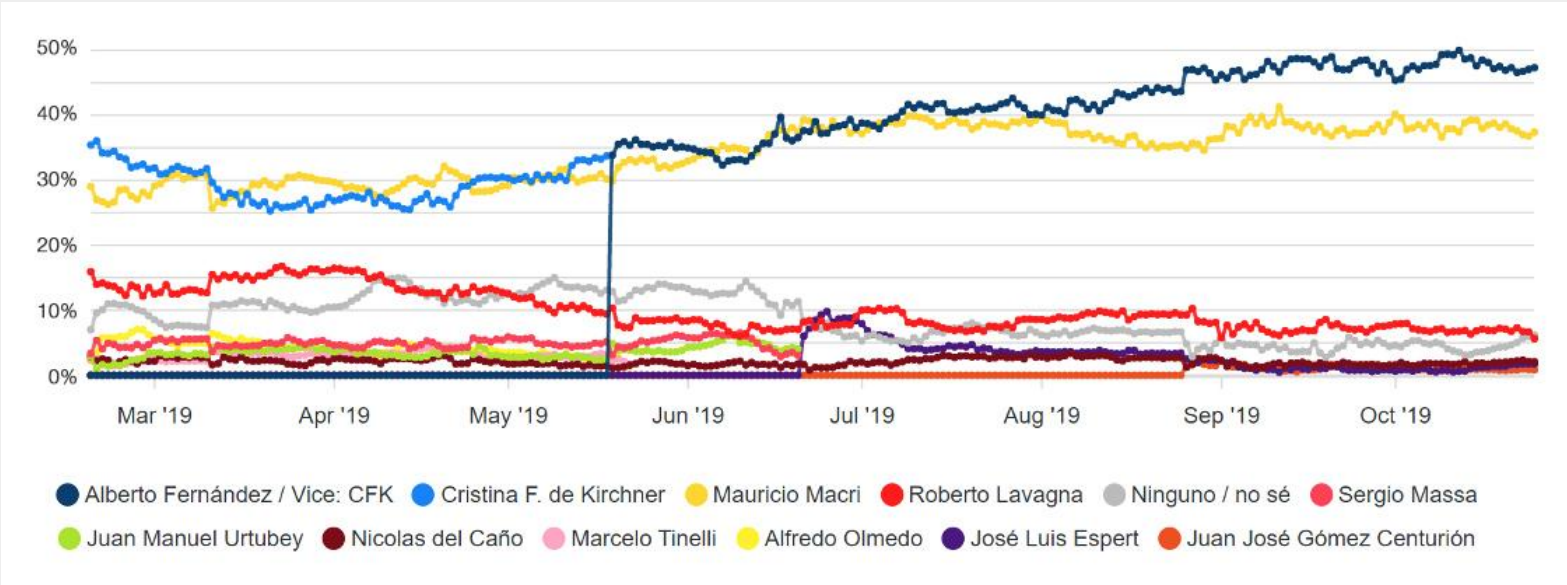
In each of the three election cycles, AtlasIntel had the lowest polling error. In 2023, AtlasIntel was the only pollster to correctly indicate the winners of both the 1st Round (Sergio Massa) and the runoff (Javier Milei).



2019 Argentina Presidential Election Polls



2019 Atlas Tracking Pro Time series



AtlasIntel was the most accurate pollster of the 2022 presidential election in Brazil.

	2/10	1		2		3		4		5		6		7		8		9	
		1/10		1/10		30/09		29/09		1/10		30/09		1/10		29/09		29/09	
		AtlasIntel		MDA		Paraná Pesquisas		Ideia Big Data		Ipec		Veritá		Datafolha		Futura		Brasmarket	
		Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Lula	48.4	50.3	1.9	48.3	0.1	47.2	1.2	48.9	0.4	51	2.6	41.6	6.8	50	1.6	43.6	4.8	34.7	13.7
Jair Bolsonaro	43.2	41.1	2.1	39.7	3.5	40.1	3.1	38.5	4.7	37	6.6	44.6	1.4	36	7.2	40.5	2.7	51.0	7.8
Simone Tebet	4.2	2.7	1.5	4.7	0.5	6.2	2.0	6.2	2.1	5	1.2	4.2	0.0	6	1.8	7.7	3.5	5.8	1.6
Ciro Gomes	3.0	4.0	1.0	4.9	1.9	5.3	2.3	5.2	2.2	5	2.4	4.1	1.1	5	2.0	6.0	3.0	7.0	4.0
Outros	1.2	1.9	0.7	2.4	1.2	1.2	0.0	1.2	0.1	2	0.9	5.5	4.3	2	0.8	2.2	1.0	1.5	0.3
Average error			1.4		1.5		1.7		1.9		2.7		2.7		2.7		3.0		5.5

AtlasIntel was the most accurate pollster of the 2022 Constitutional Plebiscite in Chile

Public and private AtlasIntel polls accurately captured the dynamics of voter mobilization and came closer to the final vote count than any competitor.

AtlasIntel public releases both before and after the start of the poll blackout period indicated that slightly more than 58% of Chilean voters would vote to reject the new constitution; with 61,8% of votes cast against the new constitutional text, AtlasIntel came closest to the final outcome regardless of whether one considers polls released before or during the blackout period.

Ranking of pollster accuracy

CHILE 2022 - Constitutional plebiscite

Last public poll released prior to the start of the publication blackout period (likely voters)

	9/4	1		2		3		4		5		6		7		8		9	
		8/19		8/19		8/19		8/1		8/19		8/19		8/7		8/19		8/2	
		AtlasIntel		Black & White		UDD		Criteria		Cadem		Activa Pulso Ciudadano		Data Influye		Signos / SmartAnalytics		MORI / FIEL	
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Approve	38,14	41,6	3,5	42,0	3,9	44,3	6,2	44,4	6,3	45,0	6,9	46,5	8,4	47,3	9,2	48,1	10,0	48,4	10,3
Reject	61,86	58,4	3,5	58,0	3,9	55,7	6,2	55,6	6,3	55,0	6,9	53,5	8,4	52,7	9,2	51,9	10,0	51,6	10,3
Average error			3,5		3,9		6,2		6,3		6,9		8,4		9,2		10,0		10,3

Last public poll released after the start of the publication blackout period (likely voters)

	9/4	1		2		3		4	
		9/3		9/3		8/29		9/2	
		AtlasIntel		Black & White		Activa Pulso Ciudadano		Cadem	
	Result	Result	Error	Result	Error	Result	Error	Result	Error
Approve	38,14	41,9	3,8	45,0	6,9	45,1	7,0	47,0	8,9
Reject	61,86	58,1	3,8	55,0	6,9	54,9	7,0	53,0	8,9
Average error			3,8		6,9		7,0		8,9

AtlasIntel was the most accurate pollster of the 2022 presidential race in Colombia, considering polling accuracy during the primaries, the 1st round of voting, and the runoff.

	Result	1		2		3		4		5		6	
		AtlasIntel (Atlas Tracking PRO)		AtlasIntel (Public polls)		Invamer		Guarumo		CNC		YanHaas	
		Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Primaries													
Result by coalition													
Pacto Histórico	47.1	48.8	1.7	50.6	3.5	53.1	6.0	38.4	8.7	41.7	5.4	48.3	1.2
Equipo por Colombia	33.7	29.9	3.8	28.2	5.5	26.7	7.0	37.5	3.8	27.8	5.9	21.7	12.0
Centro Esperanza	19.1	21.3	2.2	21.2	2.1	20.3	1.2	24.1	5.0	30.6	11.5	30.0	10.9
Pacto Histórico													
Gustavo Petro	80.5	87.5	7.0	85.2	4.7	78.6	1.9	81.6	1.1	78.6	1.9	87.8	7.3
Francia Márquez	14.0	6.8	7.2	6.2	7.8	13.5	0.5	10.5	3.5	12.2	1.8	19.5	5.5
Camilo Romero	4.1	3.3	0.8	3.9	0.2	5.9	1.8	5.9	1.8	4.1	0.0	9.8	5.7
Equipo por Colombia													
Fico Gutiérrez	54.2	55.7	1.5	53.4	0.8	28.9	25.3	33.4	20.8	32.6	21.6	36.6	17.6
Álex Char	17.7	22.5	4.8	23.1	5.4	24.7	7.0	29.2	11.5	32.6	14.9	24.4	6.7
David Barguil	15.8	13.3	2.5	16.0	0.2	15.5	0.3	21.4	5.6	6.5	9.3	9.8	6.0
Aydeé Lizarazo	6.5	1.2	5.3	2.0	4.5	12.3	5.8	4.2	2.3	5.4	1.1	7.3	0.8
Enrique Peñalosa	5.8	7.3	1.5	5.6	0.2	18.7	12.9	11.8	6.0	22.8	17.0	22.0	16.2
Centro Esperanza													
Sergio Fajardo	33.5	48.2	14.7	49.6	16.1	37.8	4.3	37.5	4.0	41.5	8.0	47.4	13.9
Juan Manuel Galán	22.5	18.7	3.8	14.9	7.6	23.9	1.4	22.1	0.4	33.0	10.5	31.6	9.1
Carlos Amaya	20.9	11.6	9.3	10.9	10.0	14.9	6.0	10.4	10.5	8.5	12.4	5.3	15.6
Alejandro Gaviria	15.6	15.5	0.1	19.0	3.4	12.9	2.7	21.5	5.9	11.7	3.9	7.9	7.7
Jorge Enrique Robledo	7.4	6.0	1.4	5.5	1.9	10.5	3.1	8.5	1.1	5.3	2.1	7.9	0.5
FIRST ROUND													
Gustavo Petro	40.3	38.2	2.1	41.2	0.9	40.5	0.2	38.8	1.5	39.7	0.6	42.6	2.3
Rodolfo Hernández	28.2	24.5	3.7	22.1	6.1	20.9	7.3	20.8	7.4	21.2	7.0	12.8	15.4
Fico Gutiérrez	23.9	25.2	1.3	27.5	3.6	27.1	3.2	31.6	7.7	23.1	0.8	22.3	1.6
Sergio Fajardo	4.2	8.3	4.1	9.1	4.9	5.1	0.9	4.4	0.2	4.4	0.2	7.4	3.2
SECOND ROUND													
Gustavo Petro	50.4	48.6	1.8	47.5	2.9	47.2	3.2	46.5	3.9	50.5	0.1	48.4	2.0
Rodolfo Hernández	47.3	48.9	1.6	50.2	2.9	48.2	0.9	48.2	0.9	46.1	1.2	37.6	9.7
Blank votes	2.2	2.5	0.2	2.4	0.1	4.7	2.4	5.3	3.0	3.4	1.1	14.0	11.7
Average error			3.6		4.1		4.6		5.1		6.0		7.9

AtlasIntel was the only pollster to correctly anticipate the deadlock resulting from the 2023 legislative election in Spain

With an error of less than a tenth of a percentage point, AtlasIntel was the only pollster to correctly estimate the difference between the PP and the PSOE as well as the difference between the ideological left-right blocks. The surprising result resulted in a legislative deadlock.

El Confidencial

La única encuesta que ha clavado los resultados del 23-J se hizo en São Paulo: "Era un experimento"

En un contexto en el que las casas de encuestas están siendo criticadas por sobreestimar a la derecha, a Atlas Intel le bastó un único sondeo el 17 de julio para acertar más que ninguna



Roman (izquierda, camisa gris), junto al equipo de Atlas Intel que ha realizado la encuesta desde Brasil. (Cedida)

23 July Elections in Spain: Comparison of Results vs. Poll Estimates

	PP	PSOE	PP vs. PSOE margin	Poll error
Final Result 23-Jul	33.1	31.7	1.4	
1 AtlasIntel 17-Jul	30.8	29.4	1.4	0.05
2 Simple Lógica/elDiario.es 17-Jul	32.2	28.6	3.6	2.25
3 YouGov 17-Jul	32.0	28.0	4.0	2.65
4 CIS 17-Jul	30.8	32.2	-1.4	2.75
5 GESOP/The Adelaide Review 21-Jul	32.7	28.5	4.2	2.85
5 40dB/Prisa 17-Jul	32.9	28.7	4.2	2.85
7 Cluster17/El Grand Continent 15-Jul	33.6	28.9	4.7	3.35
7 IMOP/El Confidencial 15-Jul	32.9	28.2	4.7	3.35
9 SocioMétrica/El Español 17-Jul	33.5	28.3	5.2	3.85
10 Sondaxe/La Voz de Galicia 17-Jul	34.3	28.7	5.6	4.25
11 ElectoPanel/Electomanía 17-Jul	34.5	28.8	5.7	4.35
12 KeyData/Público 17-Jul	34.7	28.0	6.7	5.35
13 InvyMark/laSexta 15-Jul	33.5	26.3	7.2	5.85
14 Sigma Dos/El Mundo 17-Jul	35.4	28.0	7.4	6.05
15 GAD3/ABC 17-Jul	36.9	28.6	8.3	6.95
15 Target Point/El Debate 17-Jul	36.4	28.1	8.3	6.95
17 Data10/OKDiario 17-Jul	36.0	27.5	8.5	7.15
18 NC Report/La Razón 17-Jul	37.2	28.3	8.9	7.55

Geographic Coverage

1. THE AMERICAS

Argentina, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, United States, Uruguay, Venezuela.

2. EUROPE & MIDDLE EAST

Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Israel, Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom.

3. AFRICA

Angola, Egypt, Mozambique, Nigeria, South Africa.

4. ASIA & OCEANIA

Australia, Bangladesh, India, Indonesia, Japan, Malaysia, New Zealand, Pakistan, Philippines, Thailand.

AtlasIntel's online data collection solution and sample calibration methodology allows coverage of any country in the Americas and in Europe with more than 3 million inhabitants, provided that its work is not restricted by legal restrictions and Internet blockages. In Africa and Asia, AtlasIntel provides coverage for a group of larger nations; the addition of additional countries can be explored on a case by case basis.

Countries where AtlasIntel has already conducted surveys for other institutional clients are highlighted in the list above.

